

VIL
EMPOWERING
LOGISTICS



INTEGRATING THE PHYSICAL INTERNET ROADMAP INTO A LOGISTIC'S CLUSTER STRATEGY

VIL: FLANDERS SPEARHEAD CLUSTER FOR LOGISTICS



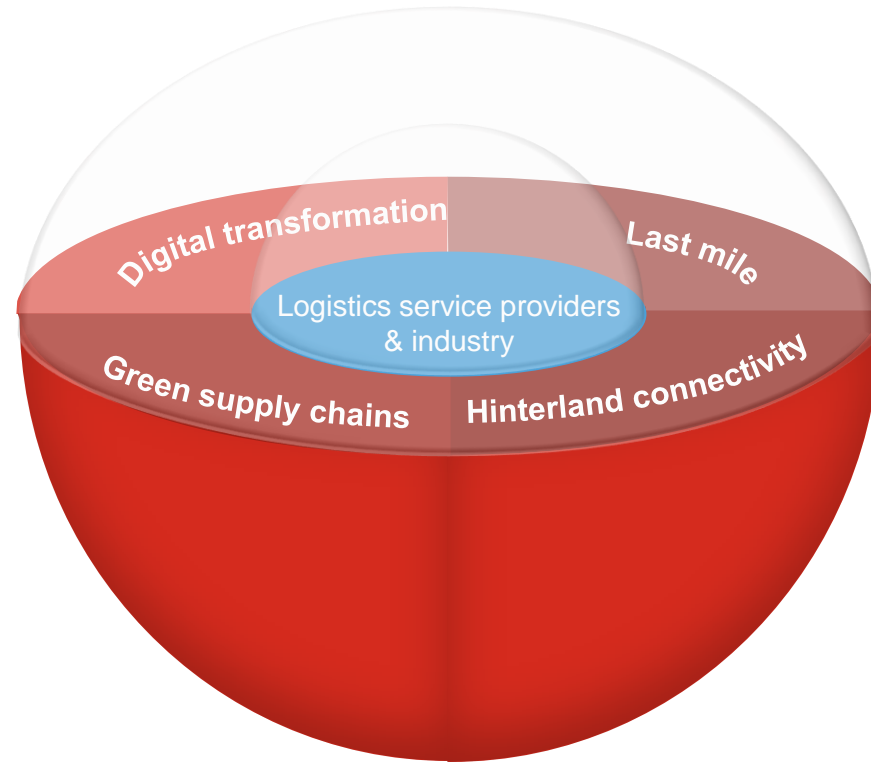
**FLANDERS
INNOVATION &
ENTREPRENEURSHIP**

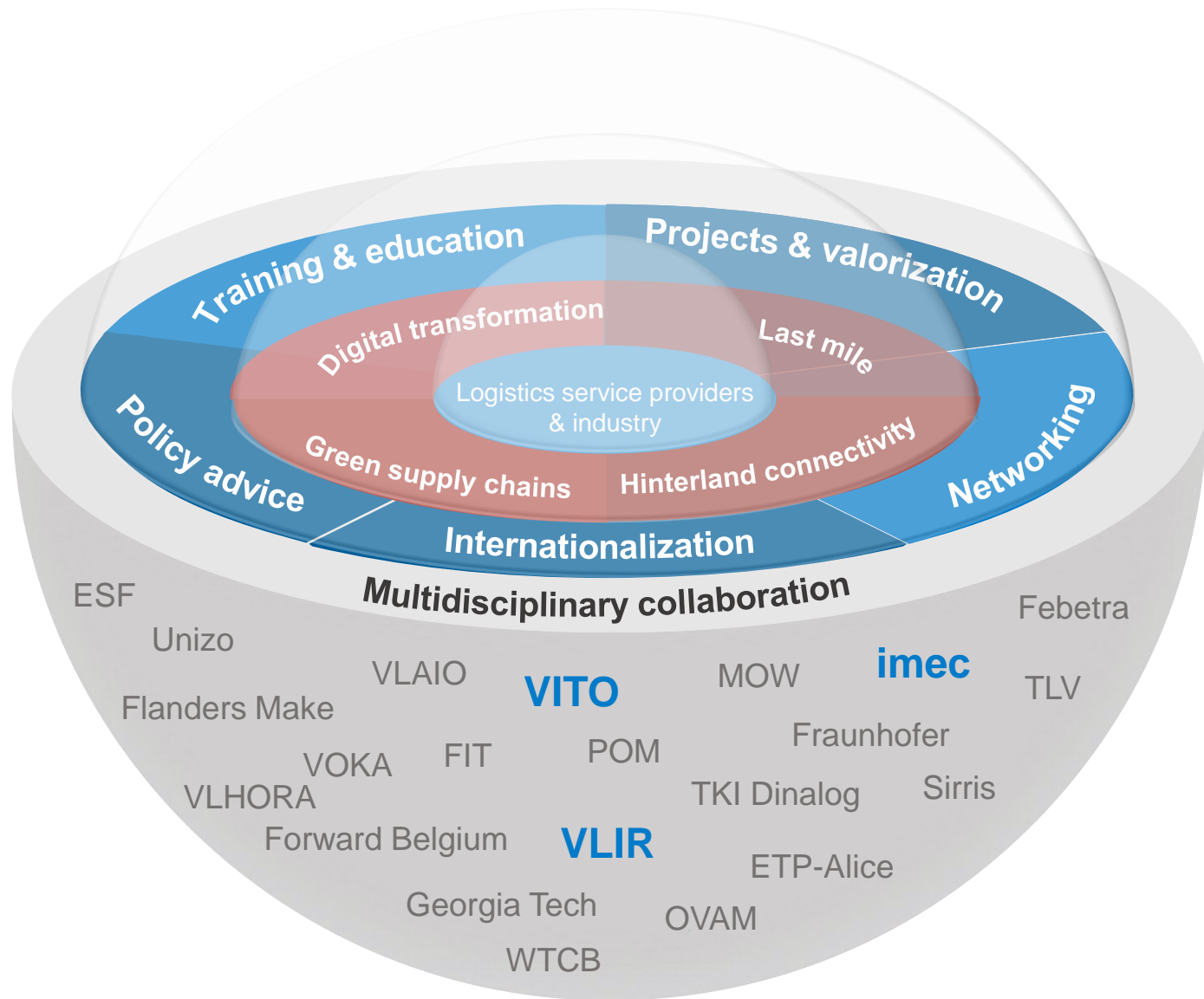


Clusters for Growth

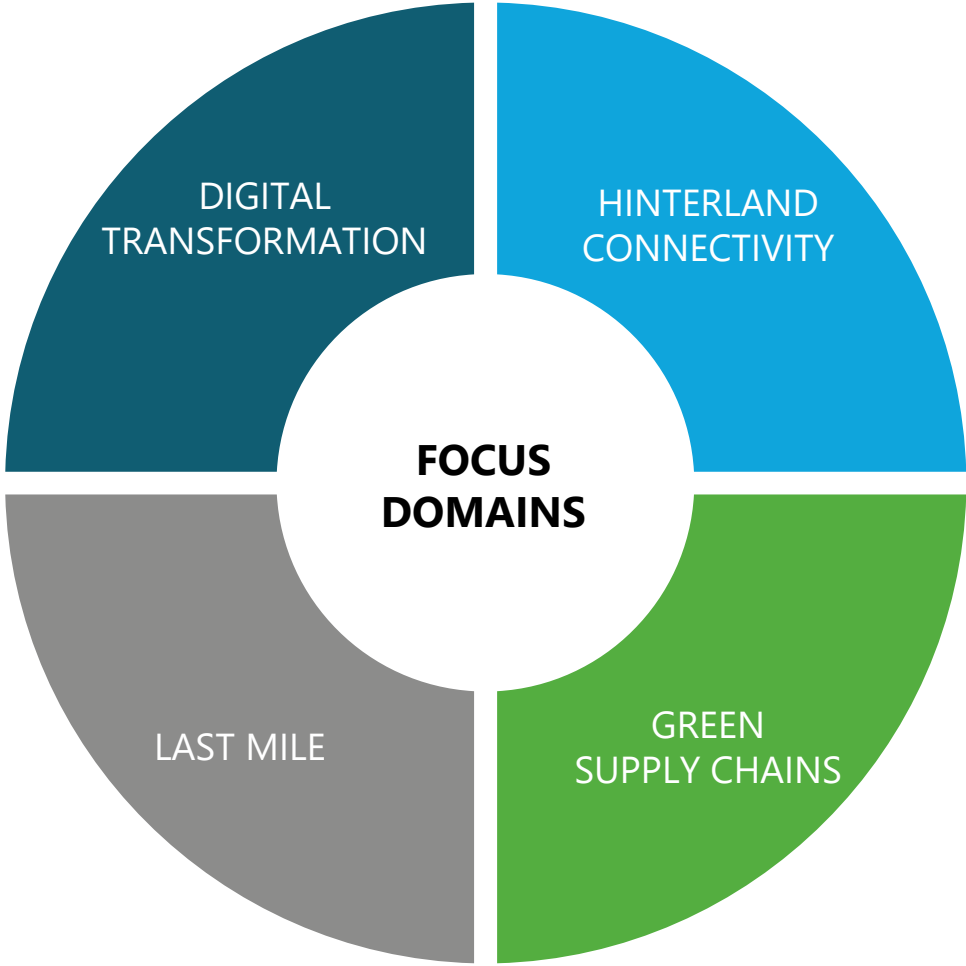
Logistics service
providers
&
industry



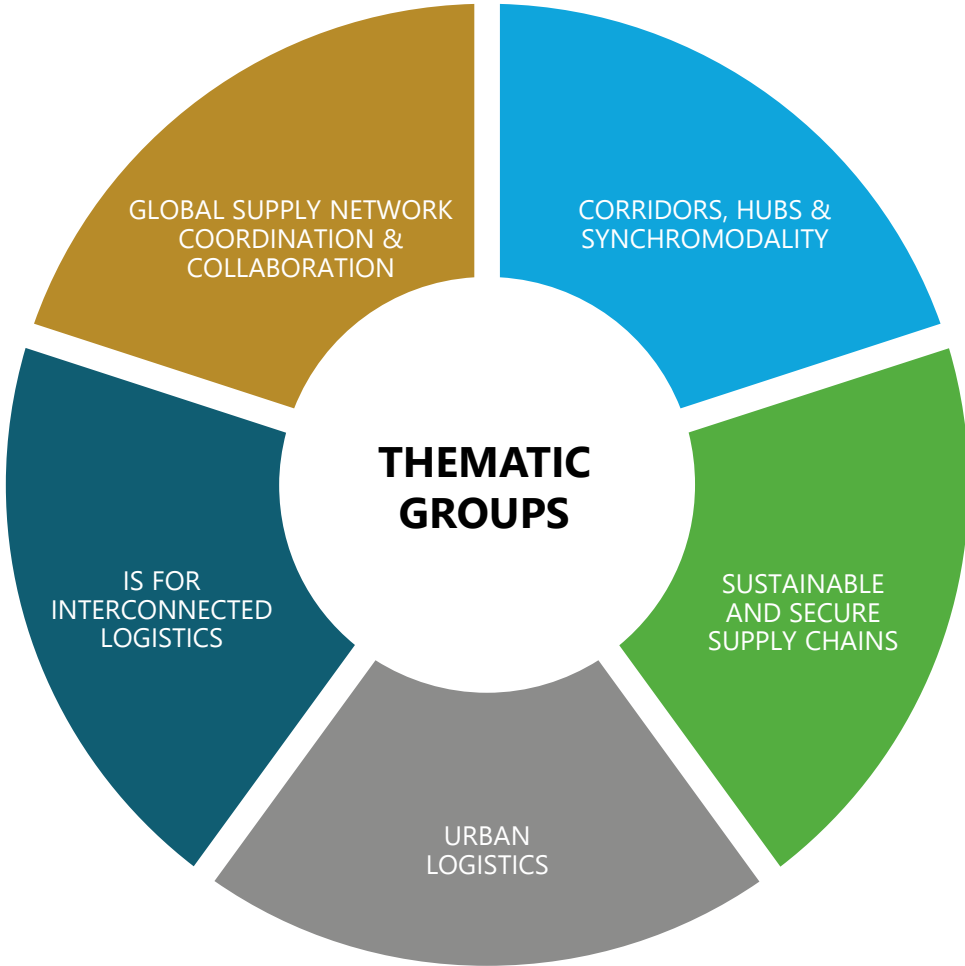




Synchronicity

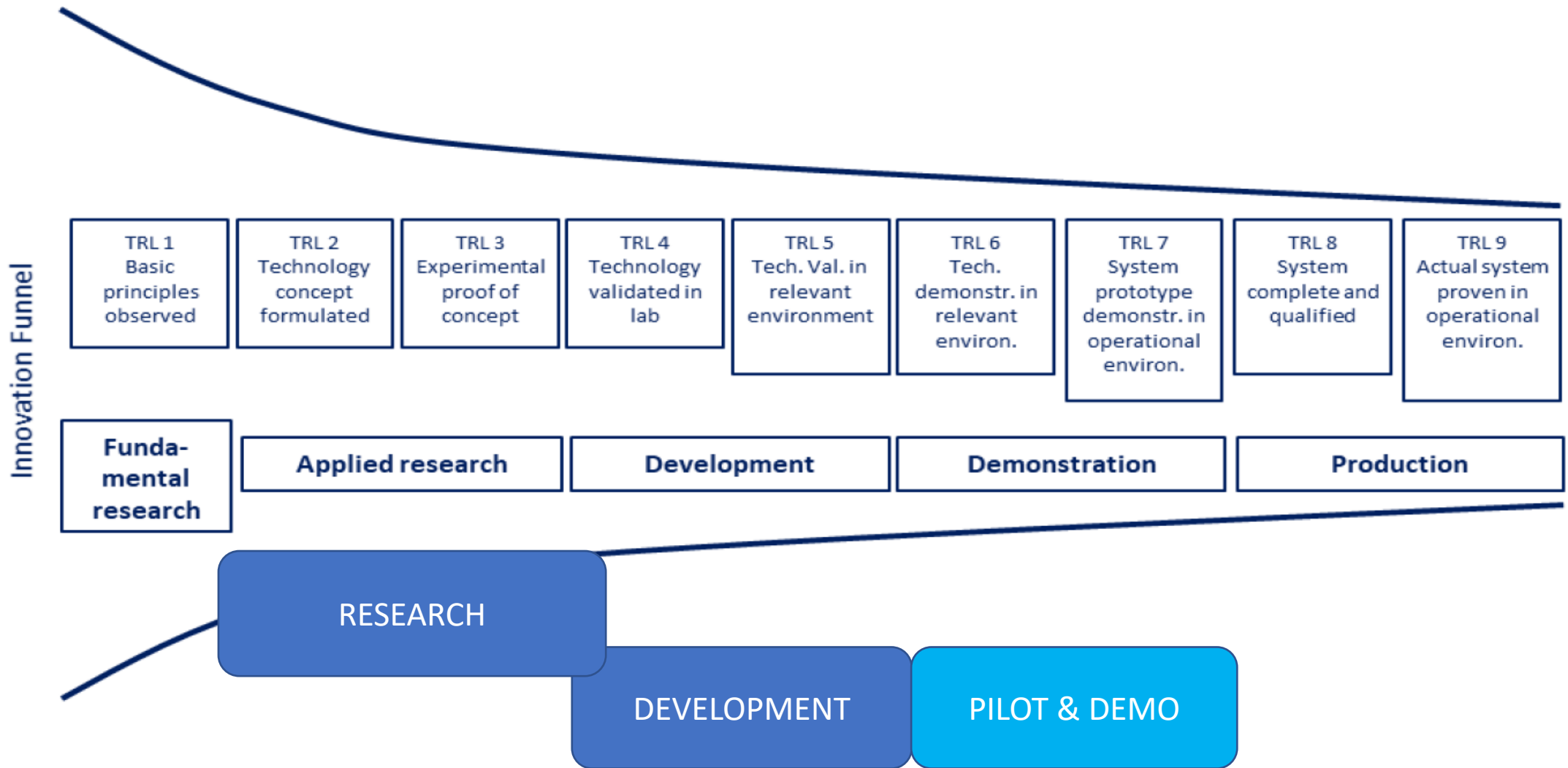


VIL



ETP-ALICE





Moving towards the PI

Development

ICON (Regional) & Horizon Programmes (EU)

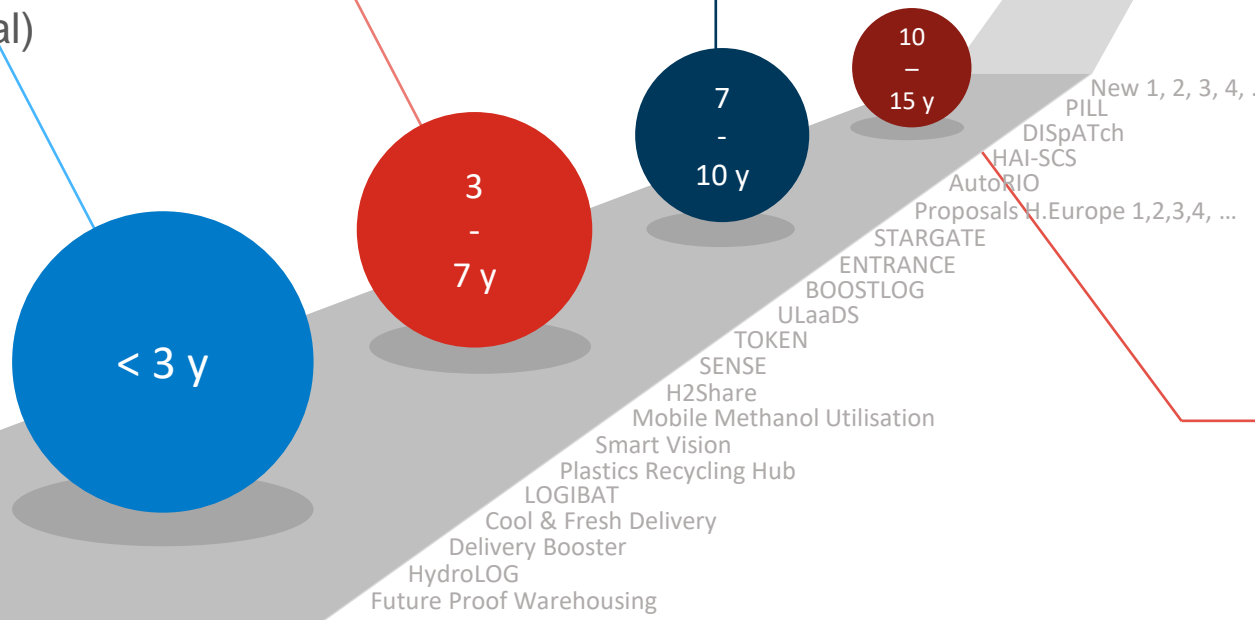
Pilot & Demo

O&O and COOCK (Regional)

Research

ICON & cSBO (Regional)
Horizon Programmes (EU)

Physical Internet vision



cSBO (Regional)

Fundamental Research



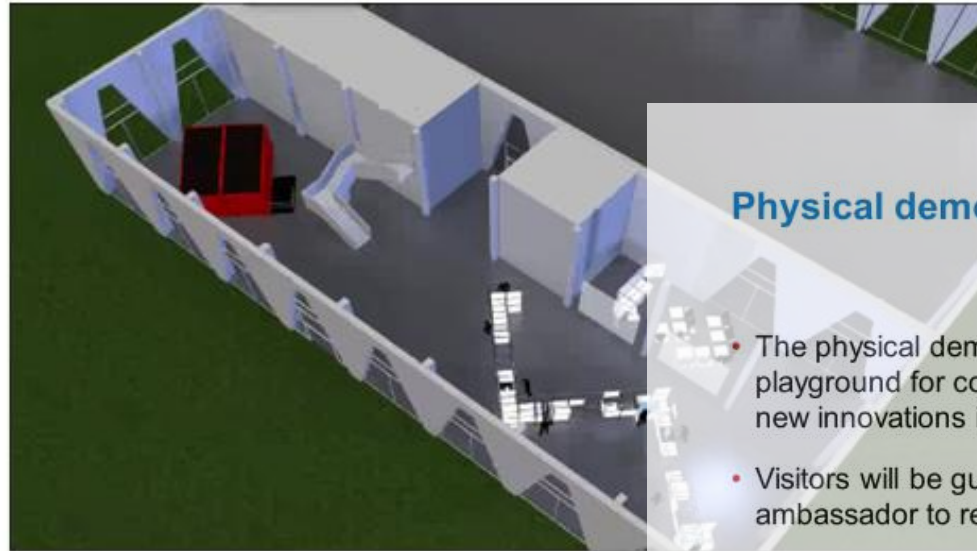


Log!Ville: open experience center fostering innovation



Digital experience center

- Visualized and personalized experience of future logistics 2030 - 2050
- Visitors will be inspired to interactively discover new innovative futures



Physical demonstration center

- The physical demonstration center is a logistics playground for companies to test and discover new innovations in logistics
- Visitors will be guided by an innovation ambassador to receive qualitative information.
- Partners will demonstrate progressive applications from their innovation booth



From threat to PI solution



- Threats & challenges
- Interactively explore solutions
- Introduce vision of PI
- Discuss personal experience with envisioned maturity and mainstream tracks vis-à-vis PI roadmap
- Collaboration in dissemination with POM West-Vlaanderen

VIL

EMPOWERING
LOGISTICS



THE POWER OF KNOWLEDGE SHARING

Koninklijkelaan 76, B-2600 Berchem

• T +32 3 229 05 00

WWW.VIL.BE
info@vil.be

